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PROFILE

Video editor and photographer with experience in creating captivating and high-quality visual content. Expert in the use of video editing software and photographic post-production tools to tell stories and convey emotions through both moving and still images. Passionate about visual storytelling and committed to delivering projects that exceed client expectations. Ability to work in collaborative creative environments and manage multiple projects simultaneously.

EDUCATION

National directorate of educational television Havana

Methodology for Didactic Materials | Year: 2003-2004

The main objective of this course is to provide participants with the skills and knowledge necessary to develop high-quality instructional materials that support effective teaching and promote meaningful learning.

National Institute of Journalism Jose Marti Havana

Press photography | Year: 2009-2010

This course teaches the specific techniques and strategies used in press photography, including composition, lighting management, capturing key moments, and visual storytelling. It also focuses on developing skills to work in dynamic environments such as press conferences, news events, and real-time reporting.

Havana radio and television study center

Audiovisual Production and Filmmaking | Year: 2010-2011
Video and Television Editor | Year: 2010-2011

This course aimed to train participants to professionally and creatively carry out and produce audiovisual projects, whether in the field of film, television, advertising, or any other audiovisual medium.

Additionally, the course covers understanding the fundamentals of video editing: Students learn the basic principles of editing, including material organization, shot selection, montage and sequencing of clips, scene transitions, and creating narrative flow.

EXPERTISE

- + Video editor
- + Press photographer
- + Portrait photographer
- + Audiovisual producer
- + Producer of virtual events
- + Director and producer of virtual events

SOFTWARE

- + Adobe Premiere
- + Adobe After Effects
- + Adobe Lightroom
- + Adobe Photoshop
- + Microsoft PowerPoint
- + Adobe Media
- + Open broadcaster software (OBS)

LANGUAGE

Spanis

100%

English

30%

WORK EXPERIENCE

Freelance Video Editor

2023 - Present

Editing digital video and social media content.

Video editor, Press photographer, Audiovisual producer, Producer of virtual events

Direction of Educational Technology.

Ministry of Education of Cuba

2017 - 2023

I collaborated with a wide range of clients, from companies to individuals, to produce high-level audiovisual content. I utilized video editing software and post-production tools to create cinematic projects, commercials, promotional videos, and music videos. I captured high-quality images in diverse environments and events, applying advanced photographic techniques and mastering composition and lighting.

My key responsibilities included:

Editing and assembling educational videos:

I was responsible for editing and assembling video clips, ensuring a smooth and coherent narrative that supports the educational objectives of each project. This involved carefully selecting shots, organizing archival material, and applying appropriate editing techniques to enhance viewers' understanding and retention of the content.

Post-production of educational videos:

I took charge of color adjustments, color correction, and audio balancing to ensure that the videos have a professional look and sound. Additionally, I applied visual effects and animated graphics to enhance the presentation of information and facilitate comprehension of complex concepts.

Creative collaboration

I worked closely with the creative team, including scriptwriters and graphic designers, to ensure that the visual content and educational message complement each other. I actively participated in production meetings, contributing ideas and suggestions to improve the quality and effectiveness of the audiovisual resources.

Meeting deadlines

I managed multiple projects simultaneously, ensuring adherence to established timelines. I planned my work efficiently and communicated any potential issues or delays to the team in order to maintain a smooth production process.

Video editor

CINED

2003 - 2017

In my role as a video editor at this renowned producer of educational audiovisual content, I have played a crucial role in creating high-quality content for teaching and learning purposes. I have closely collaborated with a multidisciplinary team of professionals, including scriptwriters, graphic designers, and animation specialists, to produce impactful and effective visual resources.

During my time at this production house, I have had the opportunity to contribute to the creation of highly impactful educational materials that have been used by educational institutions. I am proud to have been part of a team dedicated to promoting education in an innovative and visually appealing manner.

AWARDS

Documentary Series Pages of Education in Cuba

Ibero-American Ethics Award Elena Gil/ 2011 As a video editor, I had the honor of being part of this exceptional project. My responsibility was to carefully select shots, organize archival material, and create visually appealing and coherent narratives. Additionally, I made color adjustments, color correction, and audio balancing to ensure the technical and aesthetic quality of the episodes.

The recognition with the Ethics Award for this documentary series is a testimony to my commitment to integrity and quality in audiovisual content.

REFERENCES

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